WHAS

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

Medium Buying LLC / POL **Attention: Accounts Payable** 815 Grandview Ave Ste 600 Columbus, OH 43215

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

| | | | Page 1 of 3 | |
|----------------|-------------------------------|-----------------|---------------------|--|
| NVOICE | | | | |
| Property | WHAS | | | |
| Invoice # | 2106356-1 | Order # | 2106356 | |
| Invoice Date | 11/08/20 | Alt Order # | WOC12757317 | |
| Invoice Month | November 2020 | Deal # | | |
| Invoice Period | 10/26/20 - 11/02/20 | Flight Dates | 10/26/20 - 11/08/20 | |
| Advertiser | POL/ Hunt Rounsava | all / R / STATE | HOUSE / KY | |
| Product | TV | | | |
| Estimate # | 1250 | | | |
| | Account Executive Ben Stecker | | | |
| | Sales Office | TEGNA Sale | s Washington DC | |
| | Sales Region | National | | |
| | Agency Code | | | |
| | Advertiser Code | 286 | | |
| | Billing Calendar | Broadcast | | |
| | Billing Type | Cash | | |
| | Special Handling | | | |
| | Agency Ref | 39784AG | | |
| | Advertiser Ref | 191910 | | |
| | Product 1 | 331 | | |
| | Product 2 | | | |

| Line Start Date | End Date | Description | Start/End Time | MTWTFSS | Longth | Spots/ Week | Rate | Turno | |
|-----------------|------------------------|------------------------------------|----------------------------------------------|-------------------------|--------|----------------|-----------|-------|-------------|
| Line Start Date | Enu Dale | Description | Stat/Ellu Tille | MIWIF55 | Length | Week | Rale | Туре | |
| 1 10/26/20 | 11/01/20 | ABC WORLD NE N | EWS SU 6-630p | S | :15 | 1 | \$300.00 | NM | |
| Weeks: | Start Date 10/26/20 | End Date <u>MTWI</u> 11/01/20 | | <u>Rate</u> \$300.00 | | | | | |
| Spots: # Ch | <u>Day</u> Air | Date <u>Air Time</u> | Description | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 1 WH | IAS Su 11 | /01/20 6:30 PM | ABC WORLD NEWS SUN | 6-630p | :1 | 5 KYHD32H | R102720H | | \$300.00 NM |
| 2 10/26/20 | 11/02/20 | WHAS11 NEWS P | @ 530 530-6p | 11 | :15 | 2 | \$150.00 | NM | |
| Weeks: | Start Date 10/26/20 | End Date <u>MTWI</u> 11/01/20 | | <u>Rate</u> \$150.00 | | | | | |
| Spots: # Ch | <u>Day</u> Air | Date <u>Air Time</u> | Description | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 1 WH | IAS F 10/ | /30/20 5:57 PM | WHAS11 NEWS @ 530P | 530-6p | :1 | 5 KYHD32H | R1027202H | | \$150.00 NM |
| Weeks: | Start Date 11/02/20 | End Date <u>MTWI</u> 11/08/20 1 | | <u>Rate</u> \$150.00 | | | | | |
| Spots: # Ch | Day Air | Date <u>Air Time</u> | Description | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 2 WH | IAS M 11 | /02/20 5:43 PM | WHAS11 NEWS @ 530P | 530-6p | :1 | 5 KYHD32H | R102720H | | \$150.00 NM |
| 3 10/26/20 | 11/02/20 | WHAS11 NEWS | @ 6p 6-630p | 11 | :15 | 2 | \$162.50 | NM | |
| Weeks: | Start Date 10/26/20 | End Date <u>MTWI</u> 11/01/20 | FSS Spots/Week 1 1 | Rate \$162.50 | | | | | |
| Spots: # Ch | Day Air | Date Air Time | Description | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 1 WH | IAS F 10 | /30/20 6:13 PM | WHAS11 NEWS @ 6p | 6-630p | :1 | 5 KYHD32H | R102720H | | \$162.50 NM |
| Weeks: | Start Date 11/02/20 | End Date <u>MTWI</u> 11/08/20 1 | | Rate \$162.50 | | | | | |
| Spots: # Ch | <u>Day</u> Air | Date <u>Air Time</u> | Description | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 2 WH | IAS M 11 | /02/20 6:14 PM | WHAS11 NEWS @ 6p | 6-630p | :1 | 5 KYHD32H | R1027202H | | \$162.50 NM |
| 4 10/26/20 | 11/02/20 | | 630-7p | 11 | :15 | 2 | \$300.00 | NM | |

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are avail

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Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Send Payment To:

| | | | _ |
|--------------|------------------------|----------------|---------------------|
| Invoice # | 2106356-1 | Invoice Month | November 2020 |
| Invoice Date | 11/08/20 | Invoice Period | 10/26/20 - 11/02/20 |
| Advertiser | POL/ Hunt Rounsavall / | R / STATE HOU | SE / KY |
| Product | TV | | |
| Estimate # | 1250 | | |

| _ine Start Dat | te End Date | Descripti | on | Start/End Time | MTWIFSS | Length | Spots/ Week | Rate | Туре | |
|--------------------------|--------------------------------------|-----------------------------------|-----------------------------------|------------------------------------|-----------------------------|--------|----------------------|-----------|------|-------------|
| | | ABC WO | RLD NEWS M | - | | - | | | | |
| Weeks: | Start Date 10/26/20 | End Date 11/01/20 | <u>MTWTFSS</u> 1 | Spots/Week 1 | Rate \$300.00 | | | | | |
| Spots: # C | Ch Day Ai | r Date Air | r Time Descrip | tion | Start/End Time | Leng | th Ad-ID | | | Rate Type |
| | VHAS F 10 |)/30/20 6: | | ORLD NEWS M-F | 630-7p | :1 | 5 KYHD32HI | R1027202H | | \$300.00 NM |
| Weeks: | Start Date 11/02/20 | End Date 11/08/20 | <u>MTWTFSS</u> 1 | Spots/Week 1 | <u>Rate</u> \$300.00 | | | | | |
| | C <u>h Day Ai</u> | | r Time Descrip | | Start/End Time | | th Ad-ID | | | Rate Type |
| 2 V | VHAS M 11 | /02/20 6: | 29 PM ABC W | ORLD NEWS M-F | 630-7p | :1 | 5 KYHD32HI | R102720H | | \$300.00 NM |
| 5 10/26/20 |) 11/02/20 | Local Ne | ws @ 4p M-F | 4-5p | 11 | :15 | 2 | \$55.00 | NM | |
| Weeks: | Start Date 10/26/20 | End Date 11/01/20 | <u>MTWTFSS</u> 1 | Spots/Week 1 | <u>Rate</u> \$55.00 | | | | | |
| Spots: <u>#</u> <u>C</u> | | | r Time_Descrip | tion | Start/End Time | | th Ad-ID | | | Rate Type |
| | VHAS F 10 | | | ews @ 4p M-F | 4-5p | :1 | 5 KYHD32HI | R102720H | | \$55.00 NM |
| Weeks: | Start Date 11/02/20 | 11/08/20 | <u>MTWTFSS</u> 1 | Spots/Week 1 | <u>Rate</u> \$55.00 | | | | | |
| Spots: <u>#</u> C | | | r Time Descrip | | Start/End Time | | th Ad-ID | | | Rate Type |
| 2 V | VHAS M 11 | /02/20 4: | 44 PM Local N | ews @ 4p M-F | 4-5p | :1 | 5 KYHD32HI | R1027202H | | \$55.00 NM |
| 6 10/26/20 |) 11/02/20 | Local Ne | ws @ 11p M-F | 11-1135p | 11 | :15 | 2 | \$125.00 | NM | |
| Weeks: | Start Date 10/26/20 | End Date 11/01/20 | <u>MTWTFSS</u> | Spots/Week 1 | Rate \$125.00 | | | | | |
| Spots: <u>#</u> C | C <u>h Day Ai</u> | <u>r Date Air</u> | r Time Descrip | tion | Start/End Time | Leng | th Ad-ID | | | Rate Type |
| | VHAS F 10 | | | ews @ 11p M-F | 11-1135p | :1 | 5 KYHD32HI | R102720H | | \$125.00 NM |
| Weeks: | Start Date 11/02/20 | 11/08/20 | <u>MTWTFSS</u> 1 | Spots/Week 1 | <u>Rate</u> \$125.00 | | | | | |
| Spots: # C | | | r Time Descrip | | Start/End Time | | th Ad-ID | | | Rate Type |
| 2 V | VHAS M 11 | /02/20 11: | 14 PM Local N | ews @ 11p M-F | 11-1135p | :1 | 5 KYHD32HH | R1027202H | | \$125.00 NM |
| 7 10/26/20 | 11/02/20 | Local Ne | ws @ 5a M-F | 5-6a | 11 | :15 | 2 | \$40.00 | NM | |
| Weeks: | Start Date 10/26/20 | End Date 11/01/20 | <u>MTWTFSS</u> 1 | Spots/Week 1 | Rate \$40.00 | | | | | |
| Spots: <u>#</u> C | <u>Ch Day Ai</u> | <u>r Date</u> Air | r Time Descrip | tion | Start/End Time | Leng | th Ad-ID | | | Rate Type |
| | VHAS F 10 | | | ews @ 5a M-F | 5-6a | :1 | 5 KYHD32HH | R1027202H | | \$40.00 NM |
| Weeks: | Start Date 11/02/20 | End Date 11/08/20 | <u>MTWTFSS</u> 1 | Spots/Week 1 | <u>Rate</u> \$40.00 | | | | | |
| Spots: <u>#</u> C | | | r Time Descrip | tion | Start/End Time | ¥ | th Ad-ID | | | Rate Type |
| | VHAS M 11 | /02/20 5: | 41 AM Local N | ews @ 5a M-F | 5-6a | :1 | 5 KYHD32HI | R102720H | | \$40.00 NM |
| 2 V | | | | | | | | | | |
| 2 W | 0 11/01/20 | Castle 10 | 05-205a Su | 105-205a | 1 | :15 | 1 | \$12.50 | NM | |
| | 0 11/01/20 Start Date 10/26/20 | Castle 10 End Date 11/01/20 | 05-205a Su <u>MTWTFSS</u> 1 | 105-205a <u>Spots/Week</u> 1 | 1 <u>Rate</u> \$12.50 | :15 | 1 | \$12.50 | NM | |
| 8 10/26/20 Weeks: | Start Date | End Date 11/01/20 | MTWTFSS | Spots/Week 1 | Rate | | 1 th <u>Ad-ID</u> | \$12.50 | NM | Rate Type |

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WH

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WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Send Payment To:

| | | | - |
|--------------|------------------------|----------------|---------------------|
| Invoice # | 2106356-1 | Invoice Month | November 2020 |
| Invoice Date | 11/08/20 | Invoice Period | 10/26/20 - 11/02/20 |
| Advertiser | POL/ Hunt Rounsavall / | R / STATE HOU | SE / KY |
| Product | TV | | |
| Estimate # | 1250 | | |

| | | | | | | Spots/ | | | |
|--------------------|------------------------|--------------------------------------|-----------------|----------------|--------|-------------|---------|------|-----------|
| Line Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
| 8 10/26/20 | 11/01/20 | Castle 105-205a Su | 105-205a | 1 | :15 | 1 | \$12.50 | NM | |
| 9 10/26/20 | 11/01/20 | Enter Tnt 106-136 | 106-136a | 1 | :15 | 1 | \$5.00 | NM | |
| Weeks: | Start Date 10/26/20 | End Date <u>MTWTFSS</u> 11/01/201 | Spots/Week 1 | Rate \$5.00 | | | | | |
| Spots: <u>#</u> Ch | <u>Day</u> Air | Date <u>Air Time</u> Descrip | otion | Start/End Time | Leng | th Ad-ID | | | Rate Type |
| 1 WH | IAS F 10/ | /30/20 1:19 AM Enter T | nt 106-136 | 106-136a | :1 | 5 KYHD32HR1 | 027202H | | \$5.00 NM |
| | | | | Total Spots | | 15 | | | |

Include Invoice # on Check - Payment Terms 30 Days

 Gross Total
 \$1,982.50

 Agency Commission
 \$297.37

Net Amount Due \$1,685.13

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